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The Mom's Choice Awards® Names *Cedric and the Dragon* Among Best in Family-Friendly Products

Cheerful picture book shows kids that everyone has something special to offer

Title: *Cedric and the Dragon*

Author: Elizabeth Raum, illus by Nina Victor Crittenden

Publisher: Alma Little, an imprint of Elva Resa

www.elvaresa.com/pressCedric.html

ISBN: 978-1-934617-05-2

Publication Date: June 2010

Retail Price: \$16.95

Format: 8"x10" Hardcover, 32 pages



(St. Paul, MN) Alma Little, an award-winning imprint of independent publisher Elva Resa Publishing, is pleased to announce that The Mom's Choice Awards® has named *Cedric and the Dragon*, written by Elizabeth Raum and illustrated by Nina Victor Crittenden, among the best in family-friendly books, awarding a Gold in Children's Picture Books: Values and Life Lessons. The Mom's Choice Awards® is an awards program that recognizes authors, inventors, companies, parents and others for their efforts in creating quality family-friendly media, products, and services.

About the Book

The unlikely hero in this story is young Prince Cedric, who was slow to walk, has a tough time with reading and math, and fails miserably at dragon-slaying school. But with kindness and his love of hugs, Cedric saves the kingdom. This cheerful picture book reminds us there is more than one way to solve a problem and reinforces the idea that everyone has something special to offer. *Cedric and the Dragon* offers a gentle message about kindness with delightful watercolors and a loveable dragon.

About the Award

The Mom's Choice Awards® seal helps families and educators navigate the vast array of products and services and make informed decisions. Parents, educators, librarians and retailers rely on MCA evaluations when selecting quality materials for children and families. An esteemed panel of judges includes education, media and other experts as well as parents, children, librarians, performing artists, producers, medical and business professionals, authors, and scientists. A sampling of panel members includes: Dr. Twila C. Liggett, ten-time Emmy-winner, professor and founder of PBS's *Reading Rainbow*; Julie Aigner-Clark, Creator of Baby Einstein and The Safe Side Project; Jodee Blanco, *New York Times* best-selling author; Patricia Rossi, host of NBC's *Manners Minute*; and Catherine Witcher, M.Ed., special needs expert and founder of Precision Education, Inc. MCA judges are bound by a strict code of ethics which ensures expert and objective analysis free from any manufacturer association. The evaluation process uses a propriety methodology in which entries are scored on a number of elements including production quality, design, educational value, entertainment value, originality, appeal and cost. The end result is a list of the best in family-friendly media, products and services that parents and educators can feel confident in using. For more information on the awards program and the honorees, visit MomsChoiceAwards.com



About the Author and Illustrator

Elizabeth Raum, a former librarian, is the author of more than 50 books for children. Since she's never found a dragon in her backyard, she decided to write about one instead. Prince Cedric reminds her of her granddaughters who are learning to look for the good in others and to treat everyone with kindness. Elizabeth enjoys biking, reading, and hugging!

Nina Victor Crittenden is a Minnesota-based artist and certified veterinary technician. She has never met a dragon either, but was once an iguana-sitter. *Cedric and the Dragon* is her first book.

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An imprint of Elva Resa Publishing, Alma Little brings children a diverse world of possibilities, opportunities, and wonder. A portion of all sales is donated to charities that help make those opportunities a reality. Elva Resa Publishing is based in St. Paul, Minnesota. Its mission is to make a positive difference in people's lives. For more information, visit www.elvaresa.com.